



Zac Ribak

Managing Director of Watermatic Ltd who Design Install and Maintain Irrigation Systems, Green Walls & Green Roofs

Zac is an 'eco-entrepreneur' who grew up in a desert that bloomed into a real Garden of Eden with papaya and cotton growing amongst the sand dunes. And he is an installer by nature who actually enjoys the overcoming the challenges inevitably presented by each project. Combined with these he has a passion for The Intelligent Use of Valuable Water and has built an Installation business that sees water used in the most efficient way, including irrigation using rainwater and grey water wherever possible He really believes in Greening of the urban environment.

Zac's deep love of plants, together with the sculptor within him, brings a special alchemy of creative, environmental and engineering skills to his projects. He understands both the deeper and practical elements and turns them into reality. By going beyond the 'grey' cement infrastructure and into the 'green' infrastructure Zac supports planners' and designers' wishes to identify and achieve gains whilst spotting new opportunities, reducing costs, site discharges and overall water consumption.

The ideas of sustainable water management and 'whole system thinking' led him to become a founder member of the U.K's Sustainable Water Industry Group, (SWIG). He also set up Europe's first Green Wall & Green Roof Centre in Hertfordshire, UK.

"It ain't what you do it's the way that you do it" – is about totally fulfilling primary objectives whilst achieving other outstanding results along the way.

Award winning projects range from the bold- Pepper Pig World at Paulton's Park, - to the green Olympic Village. They include the very new (and London's second tallest building), Vauxhall Tower and the very old HM Tower of London. Other 'Jewels in the Crown' include Vertical Gardens, Green Walls and a growing number of Green Roofs dotted around the capital.

As Watermatic Ltd installs irrigation, green walls and green roofs across London and the South of England, many public and commercial projects, green spaces, individual homes and gardens are benefiting from the intelligent use of valuable water.

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